

## Mirza Yawar Baig



Founder of **YAWAR BAIG & ASSOCIATES™**. Advisor, Author, Life Coach, Corporate Consultant, specializing in Leadership Development helping technical specialists transition into Management and Leadership roles. **Yawar specializes in three Core Areas: Leadership Development Training, Life Coaching and Family Business Consulting.** He works with clients who are serious about organizational transformation, personal development of Core Team Members through Life Coaching and Family Businesses who seek to make the critical transition from being Person-led to Process-driven. He draws on his extensive experience of over 30 years in consulting with Multinational Corporations, Government and Business Entrepreneurs on 3 continents where he's taught more than 200,000 managers, administrators, teachers, technologists and clergy. He combines Eastern values with Western systems to transcend cultural boundaries. Yawar is a regular Keynote Speaker at National & International Conferences in different countries. Yawar's style reflects openness, commitment to quality, speed of response and value-based professionalism. Yawar speaks five languages.

Yawar designed and implemented interventions aimed at identifying leadership potential and nurturing it, in several multi-national organizations. Interventions were based on the application of Leadership & Management fundamentals in an experiential learning format and aided by processes to monitor knowledge retention and skill application. Yawar has worked with Leaders at all levels in government and industry, to reduce the negative impact of change on the people while moving toward process improvement. He consults with promoter families and helps Family Businesses make the critical transition from being 'Person-led to becoming Process-driven' and create robust systems that will enable the business to be handed from generation to generation. Yawar's book, **'The Business of Family Business'** shows business families how to grow, yet stay together, by drawing on his extensive consulting experience with both family businesses and multi-national corporations. Yawar is a life coach and mentor for prominent family businesses in India, South Africa, Bangladesh & Sri Lanka. His latest book, **'It's my Life'**, illustrates his philosophy, that the game doesn't depend on the cards.

### EDUCATION

- **Executive MBA (MEP)**
  - IIM-Ahmedabad, India
- **P-CMM Certification Program,**
  - TeraQuest & Carnegie Mellon University,
- **Myers-Briggs Type Indicator© Step I & II**
  - Otto Kroeger Associates, Fairfax, Virginia, USA & APPIPL, Bangalore

### CONSULTANT FACULTY MEMBER

- GE Corporate University, Crotonville, NY, USA
- American Management Association International, NY
- Andersen Corporate University, MN, USA
- Foreign Service Institute, US Government, DC
- SVP National Police Academy, Hyderabad, India
- SSB Academy, Bhopal, India

### BOOKS INCLUDE

- The Business of Family Business
- An Entrepreneur's Diary
- It's my Life
- Leadership is a Personal Choice
- Hiring Winners
- A Voice in the Wilderness
- 20.10.2010-55 – Life Lessons
- Life is but a dream – Or is it?

### CLIENTS INCLUDE

GE, Oracle, Motorola, Microsoft, IBM, National Semiconductor, Unilever, Colgate, Asian Paints, Siemens, Wartsila, Mphasis, EXL Service, CGIAR-ICRISAT, Tata Corporate, J & J, Accenture, Reuters, Air India, Yusuf Bin Ahmed Kanoo, Olam, Regal Beloit, AMKA, Checkout, Emami Group, Suzlon, JP Morgan, SEW Infrastructure, SEAPOL, Expolanka, KAR Group, LANCO, Verizon, Mars Chocolates, Godrej & Boyce, Synopsys, SKF, Rahimafroze