



PRESENT YOUR WAY TO THE TOP™

(A 2-day interactive workshop on How to make High Impact Business Presentations)

SYNOPSIS

Presentation is not about speaking. It is about being believed. Credibility is the soul of effective presentations. Presentation is a combination of content and process with the secret being in responsiveness to the audience. The awareness necessary to recognize this is not difficult to achieve and the gains are immediate, when we do.

The program incorporates the learnings published in the book, **Present Your Way to the Top©**, M Yawar Baig and draws on his extensive experience as an international trainer, presenter and speaker. A copy of this book is given to every participant.

SCOPE

The program is designed to give the participants a series of insights into the communication process and a very hands-on feel for making presentations. Anyone who would like to improve their communicating ability and who makes any kind of formal or informal presentation to any group would benefit from this program. The program is especially useful for individuals at the beginning of their careers, since the insights can help them in getting ahead and avoiding common pitfalls that make for expensive learning.

METHODOLOGY

This is a highly interactive program where participants have the benefit of seeing themselves in action and learning, both from doing and feedback. Participants have reported an immediate skill enhancement and have been successful in applying the learning's due to the structured approach that gives them effective tools to use.

TYPE OF INTERACTION

Participants learn about communicating effectively through experiential exercises. On a structured format they make a series of presentations with video feedback and class critique. They have the opportunity to review and make corrections such that they can actually see their own improvement by the end of the program.

SAMPLE MODULES

Preparation

- Creating the Material
- Preparing Yourself

Delivery

- Equipment, Audio-visuals
- Voice, Questions & Answers

At the site

- Knowing the audience
- What will/will not work

Closure

- What was the message?
- What is the result?